

Higher education has always been an anchor.

Now more than ever, elevating the anchor mission can help higher education and local communities work together...

Who is an anchor institution?

Nonprofit or public institutions that are rooted in place. These institutions often have a mission to serve and are often the largest employers and purchaser of goods and services in many communities.

What is an anchor mission?

A commitment to intentionally apply an institution's place-based economic power and human capital in partnership with community for long-term mutual benefit.

Why does it matter?

Often local residents are excluded from wealth building opportunities because of discriminatory education, criminal justice, employment, and financial lending policies. Universities that leverage hiring, procurement, and investing along with scholarship, research, and public service resources can help address inequalities while creating stronger reciprocal community relationships.

Since 2014 six universities, known as the Anchor Dashboard Learning Cohort, have been working with The Democracy Collaborative (TDC) to pilot a set of indicators focused on growing local and minority employment and business opportunities, as well as identifying partnerships to invest in their local neighborhoods.

The learning cohort helps each member advance the anchor mission within its institution, and captures lessons about anchor institution community engagement.

Cohort members co-develop new tools and resources for use by the field, and advise other universities and anchor institutions working to adopt and implement an anchor mission.

For more information visit:
democracycollaborative.org

Join The Democracy Collaborative's Anchor Dashboard Learning Cohort

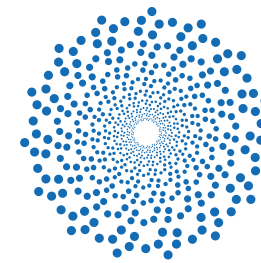


RUTGERS
UNIVERSITY | NEWARK

UMSL

- Collaborate with a growing number of institutions aligning their economic power to better address long-standing inequalities
- Reduce silos between academic and business divisions
- Contribute your knowledge and experience to influence how the field measures success
- Access and develop networks among field leaders and peers
- Receive national recognition through conference appearances and publications

To inquire about the 2018 cohort, please email Emily Sladek, esladek@democracycollaborative.org, or visit: anchors.democracycollaborative.org



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Higher education and the anchor mission

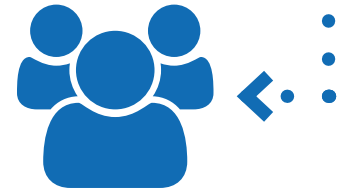


Colleges and universities in the United States are local centers of **research and innovation**.

Imagine what these capabilities could accomplish if they were fully aligned to help collaboratively solve the problems facing our nation's most underserved communities.

We employ **over 4 million people**.

Imagine how much opportunity colleges and universities could create through inclusive hiring and workforce development in our hardest-hit neighborhoods.



We spend over **\$43 billion** on goods and services each year.

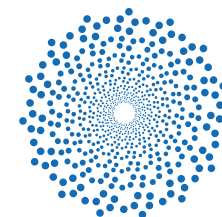
Imagine how much stronger local economies could be if more of this purchasing power was spent in the communities our colleges and universities call home.

We hold **\$515 billion** in endowments.

Imagine the potential impact if more of these funds were invested in transformative local economic development.



→ **The Democracy Collaborative is helping move this anchor mission from imagination to reality.**



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